

Your journey to a network that's optimized for your business

Reach your digital transformation goals with Bell Managed SD-WAN

Bell





A better-performing network for a better customer and employee experience

Discover what you can do with a network built to meet the specific needs of your business.

Bell Managed SD-WAN addresses critical network needs with simplified cloud access and the ability to support next-generation technologies. It provides a seamless link to cloud workloads and applications for your employees, giving them a flexible and resilient tool that can respond to changing needs in real time. Plus, it can also simplify network management, deliver cost efficiencies, and ensure your corporate network is reliable and secure from end-to-end.

Powerful performance, exceptional experience

From your physical locations to the cloud and across your network, Bell Managed SD-WAN enhances the ways users experience your business.



Remote locations

Deliver a better user experience at your business locations.



Cloud

Make the cloud central to how you do business, enabling flexibility and control.



Network

Get the best of private networking and public Internet for faster, more secure and cost-effective network performance.

Your network to the cloud

Bell Managed SD-WAN replaces traditional network functionality with a software-defined network in the cloud, giving you a new level of flexibility and control.

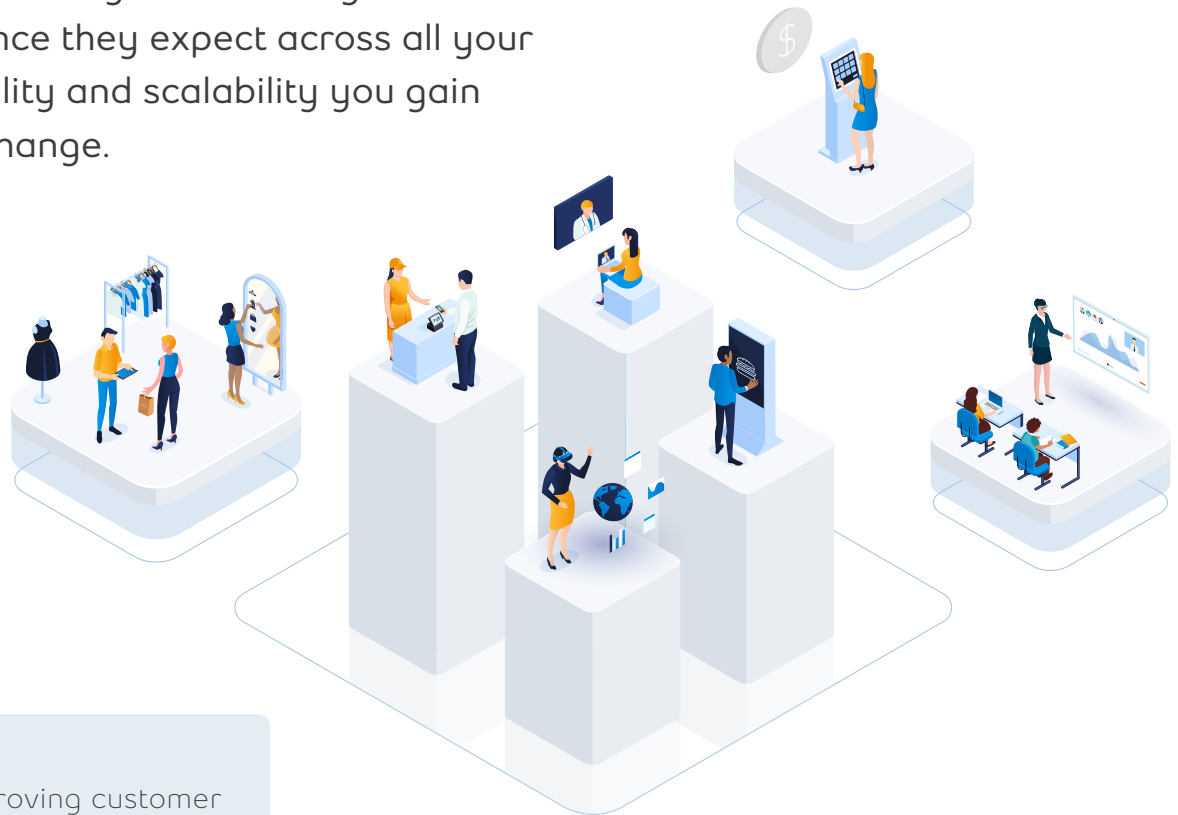
With Bell Managed SD-WAN, you can intelligently and dynamically route applications over the public Internet, wireless or private connectivity to optimize costs and bandwidth usage and maximize performance. Respond to evolving business needs in real time, while a single network management portal gives you end-to-end WAN visibility and complete policy control.

Bell Managed SD-WAN delivers a consistent layer of protection for your head office or remote locations – on-premises and to the cloud.



Deliver a better customer experience across all your locations

With optimized bandwidth usage, real-time responsiveness and the ability to deliver innovative services, Bell Managed SD-WAN gives employees and customers the performance they expect across all your business sites, even remote ones. The agility and scalability you gain make it easy to adapt as requirements change.



72% of IT and business decision makers cite improving customer experience as a top business priority.¹

¹ Frost & Sullivan, 2021



With Bell Managed SD-WAN for your locations, you can:

- ✓ **Prioritize traffic and assign network resources effortlessly.**
Improving the overall performance of business-critical applications, Bell Managed SD-WAN intelligently identifies and segments network traffic in real time, maintaining separation between different applications and devices.
- ✓ **Get end-to-end security on-premises and to the cloud.**
Protecting your network against evolving threats, Bell Managed SD-WAN security options provide consistent protection for your remote locations, delivering your security stack from the cloud while enabling policy-based access to private applications and assets.
- ✓ **Take advantage of a single network management platform.**
Ensuring the best possible user experience, with deep orchestration and automation to keep the network performing within the parameters you need. Bell's expert team provide end-to-end management and proactive monitoring, with automatic notifications and 24/7 support, plus businesses get the option of managing their SD-WAN policies directly.

Better-performing applications and strong security give your teams the ability and the confidence to be more productive while creating the kind of experience customers expect. And with simplified, streamlined network management, you have more control over how you use your network to enable your business goals.



Put the cloud to work for your business

The cloud is key to delivering innovative services and driving new business opportunities. Bell Managed SD-WAN lets you embrace a cloud-first strategy, enabling optimized access to the public and private cloud environments that host your business-critical applications.



As businesses continue to accelerate their cloud strategies, **74%** cite cloud as the most critical part of their digital transformation.¹

¹ Frost & Sullivan, 2021



Bell Managed SD-WAN enhances your cloud experience so you can:

- ✓ **Ensure sufficient bandwidth for your application and workload needs.**
Dynamic traffic routing and an end-to-end network performance simplify cloud resource management and configuration.
- ✓ **Scale quickly and easily.**
Adding new network functionality as your business needs evolve through a centralized orchestration platform, flexible consumption models and scalable capacity. Bell experts reduce operational complexity for your teams by handling the lifecycle management of your cloud resources.
- ✓ **Securely connect all users, data and resources.**
With a hybrid approach that combines comprehensive on-premises and cloud-based security. Get consistent, comprehensive protection for users, data and resources wherever they are located by using centralized, cloud-based controls that enable simplified management of security policies.

By making the cloud a seamless part of how you do business, Bell Managed SD-WAN helps increase productivity while delivering a better customer and employee experience. Grow and evolve your cloud capabilities as needed, with the ease that comes from knowing your cloud connection is secure.



Optimize your network performance

Evolve to a secure, hybrid network that leverages the best qualities of public Internet and private connectivity. Bell Managed SD-WAN optimizes bandwidth usage for new business services and applications without taking on extra fixed costs — or compromising the security or performance of your private network infrastructure.



By 2025, **60%** of infrastructure and operations leaders will drive business innovation using disruptive technologies, up from less than 5% in 2019.¹

¹ Gartner, 2019



Bell Managed SD-WAN makes it easy for you to:

- ✓ **Route traffic dynamically over the best-performing connections available.**
Maximizing network efficiency, Bell Managed SD-WAN recognizes the services and applications being used on the network and chooses the best transport option for each type. That could include private network connectivity such as MPLS for traffic with stringent performance and security requirements, and public Internet for non-critical traffic such as social media.
- ✓ **Control the path you use to access cloud resources for optimal performance.**
Choose the best connections between your private network and cloud providers to access software-as-a-service (SaaS) platforms or workloads running in infrastructure-as-a-service (IaaS) environments.
- ✓ **Use insights to ensure consistent app performance for a better user experience.**
Smart analytics combining real-time network, application and service data help you ensure applications run equally well on-premises or to the cloud.

By intelligently utilizing the right connectivity, Bell Managed SD-WAN lets you achieve the optimal balance of cost and performance while enabling the delivery of innovative services and experiences. With full control and deep insights, you get more out of your network and the cloud for your business.



Managed SD-WAN options to suit your business strategy

As your partner in network transformation, Bell is here for you every step of the way. With experience in deploying Managed SD-WAN on over 11,000 sites, we consult with you to understand your goals and desired outcomes, then plan your unique Managed SD-WAN journey starting with the options below to fit your specific business needs.

Bell Managed SD-WAN as-a-service

With no upfront investments in hardware or software, you can spend on other priorities and minimize ongoing maintenance costs. Enjoy the freedom to run your business while Bell experts manage the network and the risk.

Bell Managed SD-WAN for infrastructure you own

Get all the benefits and flexibility of choosing and owning your SD-WAN hardware and software, supported by proactive monitoring and management by our certified professionals.

Why Bell

Transforming your network is easier with a trusted advisor by your side. Bell gives you:



An experienced network transformation partner

Bell has extensive experience in architecture design and technology integration for networks, cloud, security, 5G and more. We manage diverse SD-WAN technologies through our partnerships with industry-leading vendors such as Cisco, Meraki and VMware.



Leading IT expertise and support

Bell's team of more than 3,000 network professionals can design, deploy and manage the right solutions for your business and give you access to skills you may not have in-house.



More MEF-certified resources

Bell is the only Canadian provider helping to develop global SD-WAN standards. We have the most MEF-certified professionals in Canada to deliver best-in-class network services and technology.



World-class networks

Bell has Canada's largest fibre and fastest wireless networks¹ — and invests \$4 billion annually to deliver speed, performance and reliability, to advance how Canadians connect with each other and the world.

Bell takes a holistic approach to transformation that addresses both your network and cloud needs, including end-to-end security. We can help you develop the optimal cloud strategy for your business — and implement the technical solutions to achieve it — by drawing on the strengths of our cloud partners and Canada's largest network.

¹ Based on total square km of coverage on the shared LTE network available from Bell vs. Rogers' LTE network. See bell.ca/LTE for details.



Start your Managed SD-WAN journey today.

Contact your Bell representative to learn more about how
Bell can help you achieve your network transformation goals.

[Request a call back](#)